

BALLET ARTS



SPONSORSHIP OPPORTUNITIES

Ballet Arts strives to enrich the cultural life of the community through outstanding performances and outreach programs. As a 501(c)3 non-profit organization, we rely heavily on the financial support of partners like you to bring the joy of dance to thousands of adults and children each year. Thank you for your consideration in helping to keep our dancers on their toes!

Lead Sponsor - \$10,000

- Recognition as lead sponsor at both The Nutcracker and spring performances
- Signage in the Carl Perkins Civic Center lobby during both performances
- Press release and check presentation opportunity
- Company logo on promotional poster for both performances
- Company logo and link on website
- Full-page ad in program for both performances
- No fewer than 4 social media posts promoting your business
- 10 Premium tickets for both performances

Premier Sponsor - \$5,000

- Recognition as premier sponsor at both The Nutcracker and spring performances
- Company logo and link on website
- Full-page ad in program for both performances
- No fewer than 2 social media posts promoting your business
- 8 Premium tickets for both performances

Gold Sponsor - \$2,500

- Name on website and in program
- Full-page ad in program for both performances
- 6 Choice tickets for both performances

Silver Sponsor - \$1,000

- Name on website and in program
- 1/2-page ad in program for both performances
- 4 Select tickets for both performances

Friend - \$500

- Name on website and in program
- 2 Select tickets for both performances

Ballet Ticket Buddy - up to \$250 (min. of \$15)

- Name on website and in program
- Help kids experience a live fine arts performance! As we all know, state subsidy funding for school field trips are lower than ever before. The goal of Ballet Ticket Buddies is to provide experiences which enrich the lives of students in many ways; cultural, educational, and motivational.



2024-25 SEASON SPONSORSHIP

Lead Sponsor - \$10,000

Premier Sponsor - \$5,000

Gold Sponsor - \$2,500

Silver Sponsor - \$1,000

Friend - \$500

Ballet Ticket Buddy - up to \$250 enter amount _____

In order to receive full recognition on promotional materials, sponsorship commitments must be made by October 1, 2024. Ads are due by November 1, 2024 to balletartsmktg@gmail.com

Please complete the following:

Primary Contact Name(s): _____

Business Name (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Primary Contact Phone: _____ Email: _____

Payment Method: Check Enclosed (payable to Ballet Arts) Credit Card

Credit Card Type: _____ Name on Card: _____

CC Number: _____ Exp Date: _____ CVV: _____

Donate processing fee (If paying with credit card cover fee on top of above amount)

Please mail form and payment information to:

Ballet Arts, Inc.
ATTN: Sponsorship
P.O. Box 3751
Jackson, TN 38303

Ballet Arts, Inc. of Jackson is a registered 501(c)3 non-profit organization. Your contribution is tax deductible to the extent allowed by law. Donor information is not shared or sold to any outside organization. Federal ID # 58-1313784. Please keep a copy of this letter for your records. For more information, please visit balletartsjackson.org.