

# BALLET ARTS

## NAME SPONSOR, \$25,000

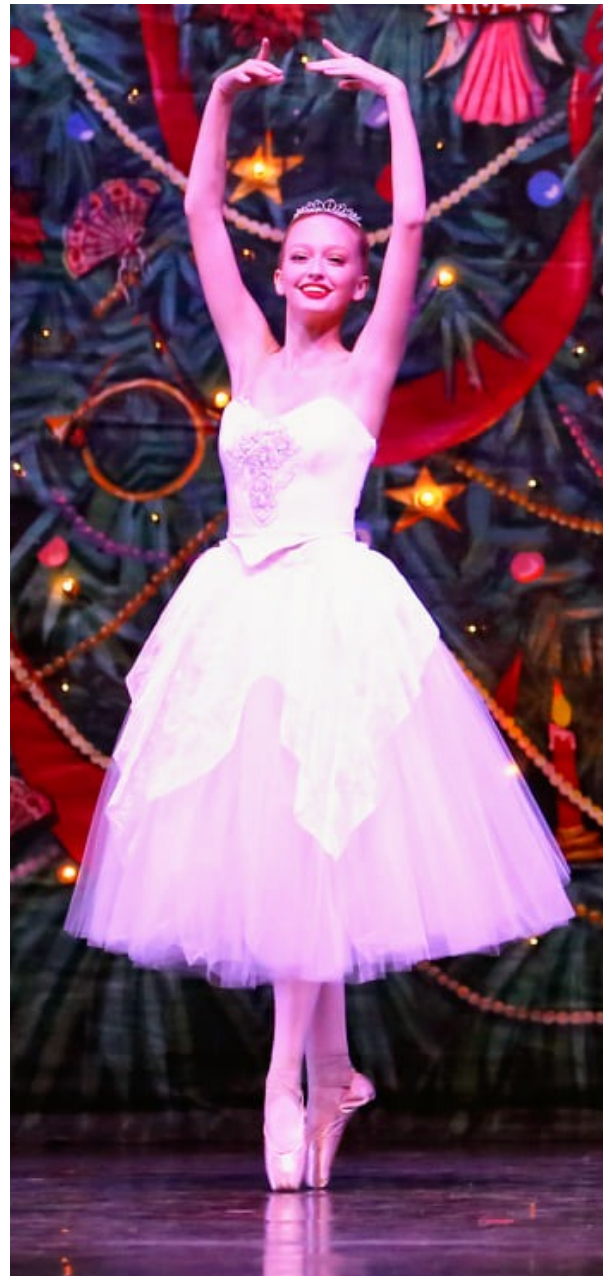
Your company's name will be featured in the production title:

**(Your Company) presents Ballet Arts The Nutcracker**

on the marquee and in all marketing materials including television and newspaper advertising, billboards, posters and email marketing.

### Additional Benefits

- Full-page back cover ad in the program for all 2021 – 2022 performances
- Your company's name in all spring performance marketing and printed material
- 12 VIP Nutcracker Experience Tickets— Prime seating, back stage tour and photos with principal dancers, commemorative photo and Opening Night Champagne Reception
- 20 mid-level tickets for The Nutcracker
- 20 balcony level tickets for The Nutcracker
- 20 tickets to Ballet Arts Spring Performance
- 10 tickets to Ballet Arts Annual Gala Fundraiser
- A private performance at an event of the sponsor's choosing
- Premier signage in Carl Perkins Civic Center lobby for The Nutcracker and Spring Performances
- Public acknowledgement at all performances, in email marketing, social media and Ballet Arts website.
- Promotion of business in no fewer than 10 social media posts





# The Benefits of Sponsorship

## Guest Artist Sponsor \$10,000

- Your company's name featured in all marketing and printed materials for *The Nutcracker*
- 4 VIP Experience Tickets—Prime seating, and photos with principal dancers commemorative photo and Opening Night Champagne Reception
- 10 Mid-level tickets for *The Nutcracker*
- 10 balcony level tickets for *The Nutcracker*
- 10 tickets to Ballet Arts Spring Performance
- 6 tickets to Ballet Arts Annual Gala Fundraiser
- Signage in the Carl Perkins Civic Center lobby for *The Nutcracker* and Spring Performances
- Full page ad in front section of season program for all 2021 – 2022 performances
- Public acknowledgement at all performances, in email marketing, social media and Ballet Arts website.
- Promotion of business in no fewer than 4 social media posts

## Principal Dancer Sponsor \$5,000

- Name/logo all Nutcracker marketing and printed materials
- 2 VIP Experience Tickets—Prime seating, and photos with principal dancers, commemorative and Opening Night Champagne Reception
- 4 Mid-Level level tickets for *The Nutcracker*
- 8 balcony level tickets for *The Nutcracker*
- 6 tickets to the Ballet Arts Spring Performance
- 4 tickets to Ballet Arts Annual Gala Fundraiser
- Front section ad placement in *The Nutcracker* program
- Signage in the Carl Perkins Civic Center lobby for *The Nutcracker* and Spring Performances
- Public acknowledgement at all performances, in email marketing, social media and Ballet Arts website.
- Promotion of business in no fewer than 2 social media posts

## Corps de Ballet Sponsor \$3,500

- Your company's name featured in all marketing and printed materials for *The Nutcracker*
- 2 VIP Experience Tickets—Prime seating, and photos with principal dancers, commemorative photo and Opening Night Champagne Reception
- 4 Mid-Level tickets for *The Nutcracker*
- 8 balcony level tickets for *The Nutcracker*
- 4 tickets to the Ballet Arts Spring Performance
- 2 tickets to Ballet Arts Annual Gala Fundraiser
- Front section ad placement in *The Nutcracker* program
- Public acknowledgement at all performances, in email marketing, social media and Ballet Arts website